

Developing Your Goals:

Instructions: In this section, we encourage you to think about your work and how you are applying each of the key principles of family engagement to your projects, materials and opportunities to partner with families.

Where Are You Now?
How are you doing it?

What are the challenges?
What tools do you need?

Where Do You Want to Be?
What would this look like?

Respect & Trust

**Clear
Communication**

**Shared Decision
Making**

**Cultural & Linguistic
Responsiveness**

**Collaboration &
Partnership**

Capacity Building

Set Your Goals:

Instructions: Pick an opportunity or project where you would like to increase family engagement. Write down 2-3 specific goals you can measure to ensure you are successful. For example: Facilitate a focus group to learn more about how results were communicated to families in my state.

Creating Your Plan of Action:

1. Raise Awareness:

Families know NBS Exists.

- Social Media
- Awareness Campaigns
- Community Discussion Groups
- Communities of Practice

2. Build Knowledge:

Families desire to learn more.

- Educational Videos
- Online Learning Modules
- Learning "Flipbook"
- Dissemination Toolkits
- Implementation Guides

3. Create Opportunity:

Families are engaged as partners and get involved in NBS work.

- Steering Committees
- Workgroups
- Task Forces
- National, Regional and Local Presentations

4. Generate Action:

Families partner to drive change in the NBS system.

- Give testimonies
- Contribute to new policies
- Participant in research and project development
- Lead new initiatives

Model for Engagement Developed by: **Navigate** Newborn Screening
Updated 2025 @ An Expecting Health Program

Instructions: *In this section, we encourage you to think about applying the principles of engagement as you work through a model to advance family engagement in your work. Use the key questions below to guide you as you create your plan of action:*

What activities can you plan to raise awareness of NBS in your program?

How can you continue to build knowledge of NBS while engaging families in that process?

In the next 6 months, what opportunities will you create to engage families that will lead to improvements in your program?